

Lara McCormick

521 E 6th Street #4 New York, NY 10009
510 932 4023
laramc@gmail.com
www.laramc.com

ACADEMIC APPOINTMENTS

School of Visual Arts
Professor New York, NY / June 2007–present

PRATT
Assistant Professor New York, NY / September 2007–June 2009

Ex'pression College for Digital Arts
Program Director Emeryville, CA / May 2004–September 2005

Ex'pression College for Digital Arts
Professor Emeryville, CA / April 2002–May 2004

EXPERIENCE

New York School for Interior Design
Senior Art Director New York, NY / 2008–present

Steven Heller
Publication Project Manager New York, NY / 2007–2009

New York Times
Designer New York, NY / 2007–2009

Visual Arts Press
Designer New York, NY / 2005–2006

Stoneground Solutions
Art Director San Francisco, CA / 1999–2001

University of California, Office of the President
Senior Designer Oakland, CA / 1996–1999

PUBLICATIONS

Herb Lubalin Center, Cooper Union, featured in permanent collection, 2011

Time Out New York, Education Issue August 2010

ArtBistro November 2009

Print August 2009

Graphic Design Solutions Waldsworth, 2009

Becoming a Digital Designer Allsworth Press, 2006

EXHIBITIONS

Torino International Book Fair, Torino, Italy / 2008

Souvenir: The Rest is History School of Visual Arts, New York, NY / 2006

Fresh Crop: Thesis Show School of Visual Arts, New York, NY / 2007

EDUCATION

School of Visual Arts
Master of Fine Arts, Design. New York, NY / 2007

Cooper Union
Certificate in Typography. New York, NY / 2011

University of California Los Angeles
Bachelor of Arts, Sociology. Los Angeles, CA / 1993

PROFESSIONAL ACTIVITIES

AIGA NY
Contributing Blogger / 2010–present

Torino International Book Fair
Workshop Leader Torino, Italy / 2008

Designism: designers committed to social activism
Presenter Art Directors Club, New York, NY / 2008

AIGA Cause/Effect: design as an agent for social change
Panelist New York, NY / 2007

STEP Magazine
Workshop Leader Chicago, IL, Washington DC / 2005, 2006

Community College San Francisco, Design Lecture Series
Presenter San Francisco, CA / 2003–2004

Alumni Scholarship Award
Panelist School of Visual Arts, New York, NY / 2010

Yerba Buena Arts Center
College Advisory Board San Francisco, CA / 2004–2005

AWARDS & GRANTS

Sappi Paper's 'Ideas that Matter' Grant / 2008, 2010

Aquent Design Award Outstanding Achievement / 2007

Alumni Scholarship Award School of Visual Arts / 2007

Eva Domain Bruck Scholarship School of Visual Arts / 2006

Touching Hearts Project Scholarship Stefan Sagmeister / 2006